

## **SRG Real Estate**

Investor Presentation September 2022

### Disclaimer



This investor presentation (the "Presentation") has been prepared by SRG Real Estate LLC (the "Company"). For the purposes of this disclaimer, "Presentation" shall mean this document, the oral presentation of the slides by the Company and the related question-and-answer session and any materials distributed at, or in connection with, that presentation. The information contained herein is subject to change without notice and past performance is not indicative of future results. No person shall have any right of action (except in case of fraud) against the Company or any other person in relation to the accuracy or completeness of the information contained herein.

This Presentation contains projections and forward-looking statements. The words "believe", "expect", "estimate", "intend" and "plan" and similar expressions identify forward-looking statements. All statements other than statements of historical facts included in this Presentation, including, without limitation, those regarding the Company's financial position, business strategy, plans and objectives, are forward-looking statements. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such forward-looking statements are based on numerous assumptions regarding the Company's present and future business strategies and the environment in which the Company will operate in the future. Further, certain forward-looking statements are based upon assumptions of future events which may not prove to be accurate. The forward-looking statements in this document speak only as at the date of this Presentation and the Company assumes no obligation to update or provide any additional information in relation to such forward-looking statements. The contents of this presentation have not been independently verified by or on behalf of the Company or by any other independent third party. No representation, warranty or undertaking, express or implied, is made by any of the Company, any of their respective affiliates or any of their or their affiliates' respective members, directors, officers or employees as to, and no reliance should be placed on, the fairness, accuracy, completeness or representatives shall have any liability whatsoever (in negligence or otherwise) for any loss howsoever arising from any use of this presentation or its contents or otherwise arising in connection with the presentation. This presentation does not purport to contain all the information that may be requi

## Credit highlights of SRG Real Estate





Georgia's leading team for managing hospitality assets

- Leading team with over 2,000 staff to manage hospitality assets
- Strong focus on developing human resources and promoting local management talent
- Additional opportunities for managing third-party properties

Assets in Georgia's primary locations

- Assets in the best parts of the capital city Tbilisi as well as in the regions
- Leveraging location advantage for hospitality projects
- · Selective residential projects in locations with high demand

Track record of delivering projects in time and budget

- Experience from four hotels, two casinos, several restaurants and clubs, as well as residential
- Strong project management team for all stages of the development cycle
- Contracting with leading construction companies under performance guarantees

Balanced portfolio of operational and development assets

- In 2021, generating EBITDA of close to GEL 38 mln from operational projects
- Strong top-line and EBITDA growth following the pandemic, continued in 2022
- Selective development of undeveloped properties in line with market demand

### Table of contents



#### GEORGIA – MACRO SECTION

INTRODUCTION TO SRG REAL ESTATE

**DEVELOPED ASSETS** 

FINANCIAL PERFORMANCE

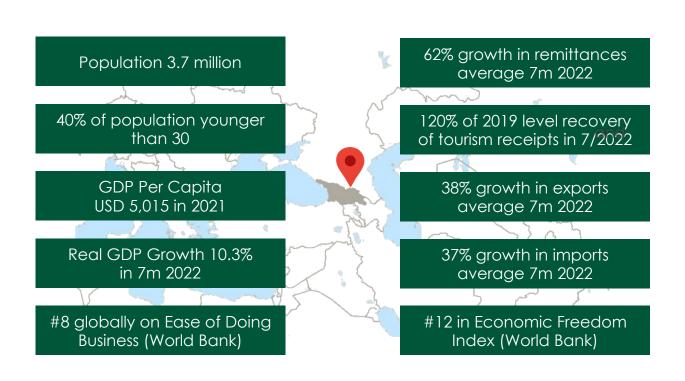
PRIORITY DEVELOPMENT PROJECTS OF THE GROUP

**ANNEXES** 

## Georgia performs well by international benchmarks

### Average real GDP growth in seven months of 2022 exceeded 10%

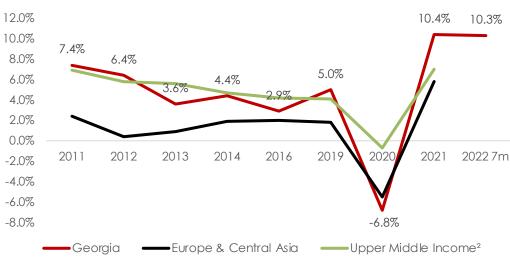




#### **Credit Rating**

| Rating Agency  | Rating | Outlook  | Affirmed  |
|----------------|--------|----------|-----------|
| S&P Global     | ВВ     | Stable   | Aug. 2022 |
| Fitch Raitings | ВВ     | Stable   | Jul. 2022 |
| Moody's        | Ba2    | Negative | Apr. 2022 |

#### **Real GDP Growth**



<sup>&</sup>lt;sup>1</sup> Upper Middle Income countries with GNI per capita between USD 4,000 and 12,500 (2021) Sources: Geostat, World Bank, National Bank of Georgia (NBG)

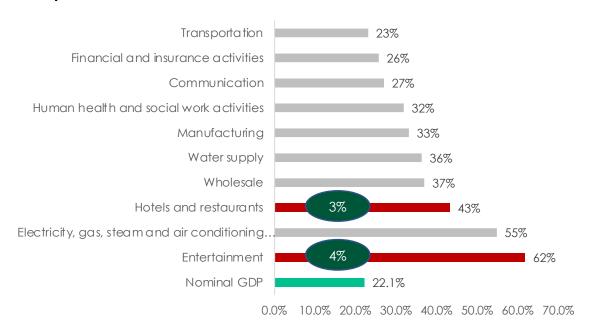
## Growth is supported by strong recovery in hospitality and entertainment sectors

Hotels and restaurants as well as entertainment contribute around 7% to Georgian GDP



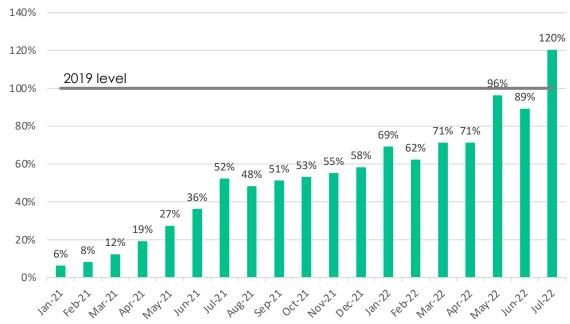
After suffering pandemic restrictions, hotels and restaurants as well as entertainment sectors have shown the strongest annual growth

#### Nominal GDP turnover growth of Georgian economic sectors 2021 compared to 2022



By July 2022, monthly tourism receipts exceeded 2019 levels by 20% percent

#### Monthly Georgian tourism receipts versus 2019 levels





Share in Georgian GDP, Q1 2022

Sources: Geostat, Georgian National Tourist Administration (GNTA) www.srgre.ge

## Georgia continues its trajectory as one of the fastest growing tourism destinations

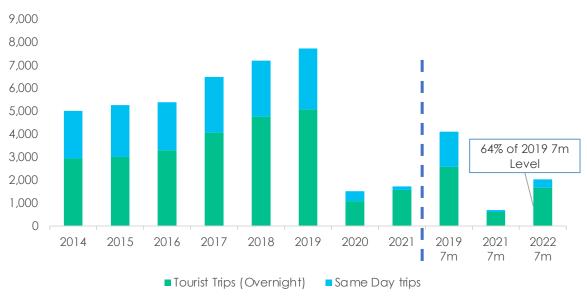
Georgia's tourism market has become more diversified with a strong inflow of tourists from neighbours and Middle East



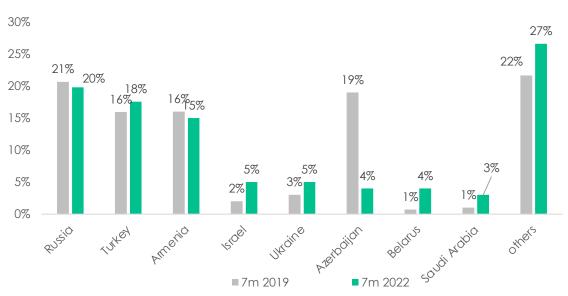
While tourism receipts are expected to exceed 2019 levels in the course of 2023, the absolute number of tourists is still lagging behind numbers seen in 2019 – however, a strong recovery is on the way

Other than Azerbaijan, which is still subject to pandemic restrictions, the main tourism markets have kept their share of international visitor trips to Georgia, with some new markets developing strongly, such as Israel, Ukraine, Belarus and Saudi Arabia

#### Total number of international visitor trips (thousands)



#### Country shares in international visitor trips



Sources: GNTA, Geostat www.srgre.ge

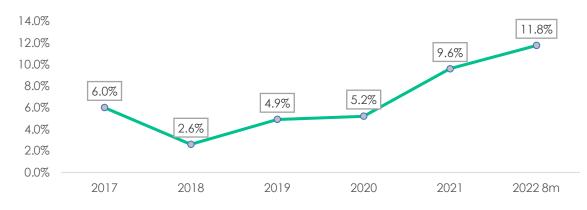
# Tourism revenues contribute significantly to the stability of the Georgian Lari



#### GEL exchange rate evolution (1 Jan 2022=100)



#### **Average inflation**



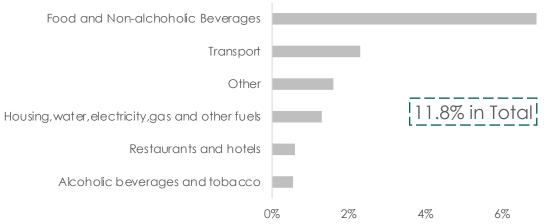
Sources: GNTA, Geostat www.srgre.ge

Factors contributing to the stability of the Georgian Lari

- Tighter fiscal policy with high interest rate differential
- · Healthy growth in international trade
- Continued strength in remittances
- Strong recovery of tourism revenues

Meanwhile, inflation is mostly driven by global factors, resulting from higher food and energy prices

#### Components of inflation (2022 8m)



8%

# Company's casino visits have recovered faster than overall tourism arrivals



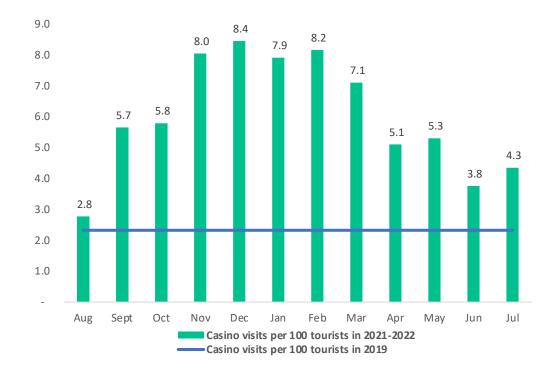
#### Gap in company's casino visitors compared to gap in total number of visits to Georgia in 2021 vs 2019



#### Gap in company's casino visitors compared to gap in total number of visits to Georgia in 2022 vs 2019



The number of company's casino visits as a share of total number of visits to Georgia in the twelve months from August 2021 to July 2022 greatly exceeds the average share of 2019



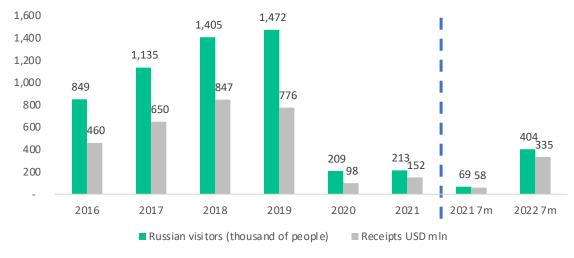
Sources: Company information, GNTA

# In the face of the situation in Ukraine, visits from Russia and Ukraine are increasing

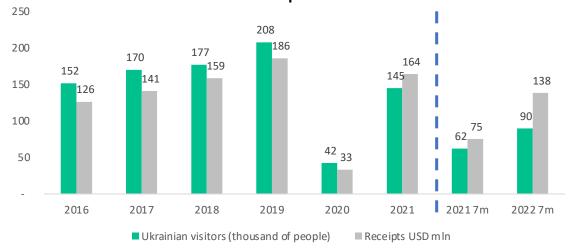
## Remittances from Russia are also showing strong growth



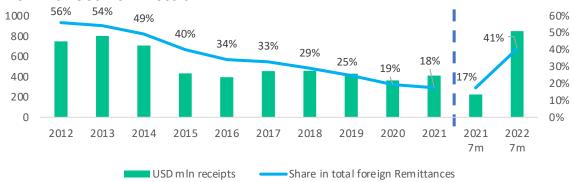
#### Visits from Russia and tourism receipts



#### Visits from Ukraine and tourism receipts



#### Remittances from Russia



#### Note:

- Arrivals from Russia and Ukraine strongly increased during 2022 (exceeding 2019 levels in the case of Ukraine)
- Simultaneously, with a high share of affluent visitors from both countries, tourism revenues are growing even stronger
- The trend is complemented by a significant growth in remittances, particularly from Russia

Sources: NBG, GNTA

### Table of contents



GEORGIA - MACRO SECTION

#### INTRODUCTION TO SRG REAL ESTATE

**DEVELOPED ASSETS** 

FINANCIAL PERFORMANCE

PRIORITY DEVELOPMENT PROJECTS OF THE GROUP

**ANNEXES** 

## Silk Road Group Holding LLC, a leading private investor in Georgia, is the parent of SRG Real Estate LLC

Since 2005, Silk Road Group has invested around USD 1 bln (about GEL 3 bln) in the Georgian economy



#### **SRG Real Estate LLC**

SRG Real Estate is both owner and operator of hotels, restaurants and entertainment spaces, partnering with the best organizations in the hospitality industry to bring its guests a truly world-class experience

It also owns properties for development, both in the capital city Tbilisi as well as in the regions, including in Batumi and along the Black Sea coast

The real estate and hospitality businesses are managed by two divisions:

- Silk Development manages the development of new real estate projects
- **Silk Hospitality** is the operating company for most of the developed properties of the company, as well as for third-party properties





#### Other businesses of the Silk Road Group

Communications



www.silknet.com

Energy



www.silkroadenergy.ge

Banking



www.silkroadbank.ge

Transportation



www.silkroadgroup.net/ transportation/

www.srgre.ge \_\_\_\_\_

### SRG Real Estate owns Georgian real estate assets valued at GEL 917 mln

#### Long-standing, successful relations with investors and financial institutions

- The group has established successful partnerships with leading Georgian banks, such as TBC Bank and Bank of Georgia
- Also maintains strong partnerships with investment funds, Partnership Fund and Georgian Co-investment Fund

#### In-house team under Silk Development brand

- Architects, engineers, designers, project managers, marketing and asset management
- Strong contracting department with 20 years of experience

#### Developed and undeveloped real estate valued at GEL 917 mln<sup>2</sup>

• Jointly, Green Box and Orange Box assets are valued at GEL 575 mln

Green Box
Developed
Assets

GEL 438 mln<sup>2</sup>

#### Orange Box

Priority 1 projects for development

GEL 137 mln<sup>2</sup>

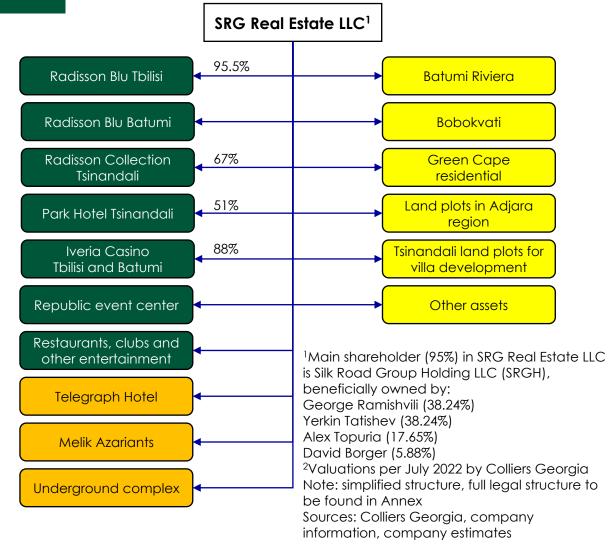
#### **Yellow Box**

Future projects for development

GEL 342 mln<sup>2</sup>

### Green Box projects are operational and generate revenues

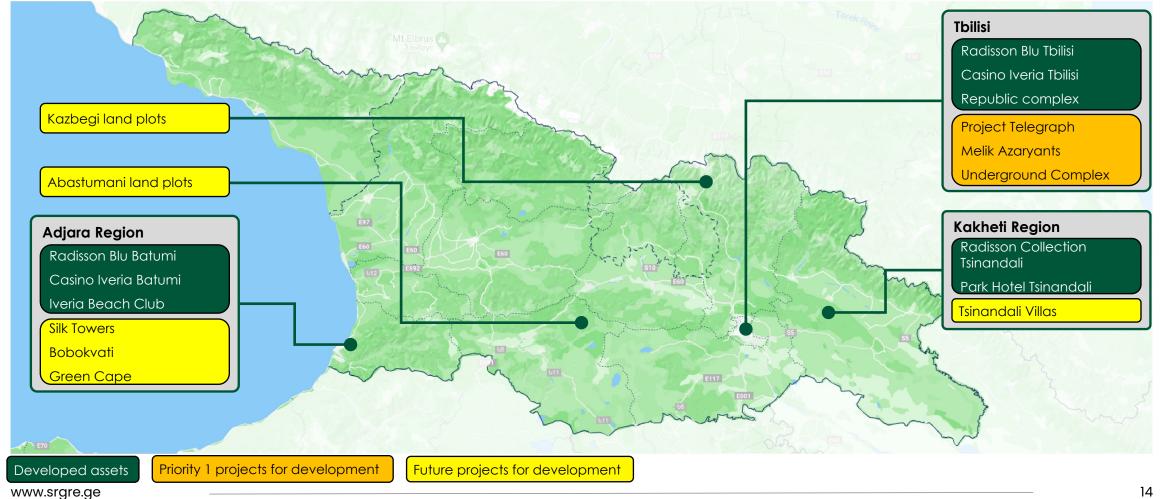




### SRG Real Estate assets are located throughout Georgia

Tbilisi asset cluster will be developed with first priority





# Silk Hospitality has quickly become a leading hospitality management company in Georgia

A number of third-party management contracts are negotiated and ready for contracting



#### Strong management and professional staff

- In 2020 switched all management contracts with Radisson Hotel Group to licence agreement, replacing Radisson with own management team
- Largest hospitality company in Georgia with around 2,000 employees
- Partnership with USAID and other organisations for professional training
- Trusted management company for international brands

#### Impressive performance in hospitality and superior guest satisfaction

- Georgian leader for guest satisfaction, as tracked by ReviewPro, the most trusted independent tool for analysing and addressing guest feedback
- Consistently exceeding market benchmarks in business performance (RevPar) as measured by Deloitte/STR in Tbilisi and Batumi

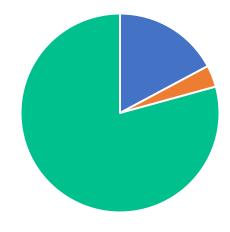
#### Leveraging of experience to access additional revenue streams

- Expanding the food and beverage business
- Strengthening the SPA business

Starting from 2022, Silk Hospitality offers management services to third parties



#### Value of third-party contracts by contracting stage



- Contracts beeng draftedContracted
- General terms agreed

# The Company has a strong team leading the development and hospitality divisions





Mamuka Shurgaia CEO of SRG Real Estate heading Silk Development. Joined SRG in 2011 as CFO of the

group after working as senior auditor with EY. Mamuka holds an MBA from Grenoble Ecole de Management and is a board member of group companies.



Vasil Kenkishvili CEO of SRGH. Vasil joined SRG in 2006 as General Counsel. Vasil holds a degree in

law from Tbilisi State University and an LLM degree from The American University, Washington College of Law, USA. He is a board member of various group companies.



Nona Oniani CFO of SRG Real Estate. Joined SRG in 2022 after several years in corporate

banking in TBC Bank where she covered real estate and hospitality clients. Nona holds a degree in Business Administration from Free University of Tbilisi.



Lika Dolidze
Head of Project
Management at
Silk Development.
Lika joined SRG in
2007 as procure-

ment manager after working in World Bank financed projects. She holds academic credentials from Tbilisi State University and George Washington University, USA.



Jordi Kuijt CEO of Silk Hospitality. Joined SRG in 2016 after senior hospitality

positions in Europe. Jordi is a graduate of Hotelschool, The Hague, and of Cornell University Executive Programmes in Hospitality Finance and Hotel Investment.



David Rapava, CFO of Silk Hospitality. Joined SRG in the late 1990s, and was CEO of SRG's

transportation business for many years. Born in Sokhumi, Georgia, he studied Economics at the Tbilisi State University, Georgia. He also heads the Entertainment division.



Elenka Machavariani is the COO of Silk Hospitality She joined SRG in 2021, after several

years with a leading hospitality group in Georgia. Elenka holds a degree in international law and diplomacy from American University for Humanities, Tbilisi.



Giorgi Kapanadze Director at Silk Development. He joined SRG in 2018 after ten years as General

Director of a large Georgian development company. He has a degree in Civil Engineering from Georgian Technical University and an MBA from Free University, Tbilisi.

www.srgre.ge \_\_\_\_\_\_\_ 16

### Table of contents



GEORGIA - MACRO SECTION

INTRODUCTION TO SRG REAL ESTATE

#### **DEVELOPED ASSETS**

FINANCIAL PERFORMANCE

PRIORITY DEVELOPMENT PROJECTS OF THE GROUP

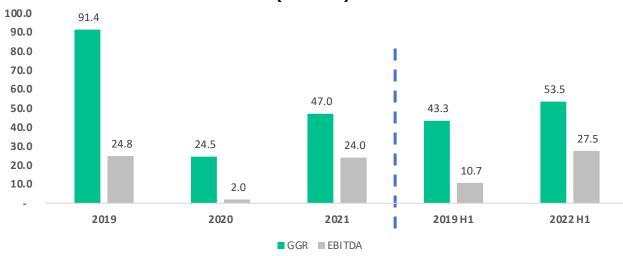
**ANNEXES** 

## Casino Iveria Tbilisi performance has exceeded pre-pandemic levels

## Casino Iveria Tbilsi, in operation since 2009, was one of first casinos to open in Georgia and has around 25% table capacity share in Tbilisi



Performance of Casino Iveria Tbilisi (GEL mln)



Average GGR per visit by local and international visitors



Tables: 22 Slots: 158

Average daily visits in 2022: 669

The following factors contributed to the success of the casino:

- Casino Iveria Tbilisi was among the first casinos in the capital to reopen after the pandemic
- New international visitors discovered Georgia as a gaming destination – new visitors are likely to return
- Despite the number of visitors still being below 2019 levels, the Gross Gaming Revenue (GGR) has increased as GGR per visit has increased dramatically
- The new foreign visitors tend to spend more, resulting in higher GGR per visit
- Local visitors to the casino also tend to spend more
- The flow of visitors from new markets is supported by increases in international flights

Strong improvement in EBITDA can be explained by the following (only partly sustainable):

- Savings on licence fee (50% discount post-pandemic), which is a one-off effect in the first half of 2022, saving more than GEL 3.5 mln
- GEL 3.9 mln savings in marketing expenses
- Synergies with other hospitality assets

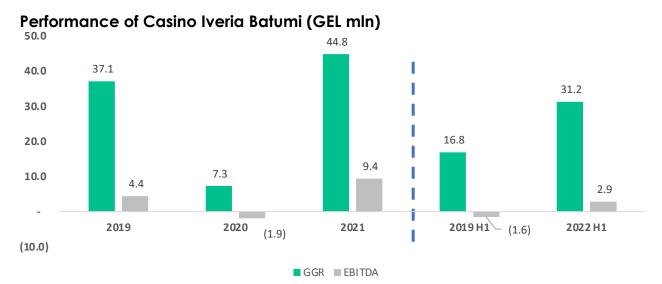
Notes: GGR is gross gaming revenue (audited figures), the funds remaining with the casino before deducting costs.

Source: Company information

## Casino Iveria Batumi has shown even more exceptional recovery

## Casino Iveria Batumi, in operation since 2011, has around 13% table capacity share





The following factors contributed to the success of the Batumi casino:

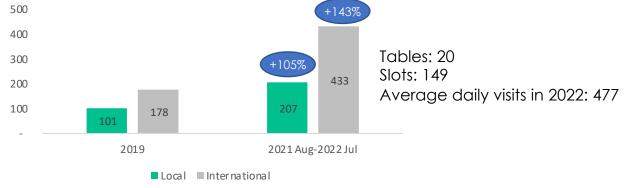
- Batumi market has opened earlier than some other markets for the target markets such as Northern Cyprus
- New international visitors discovered Georgia as a gaming destination and visitors are likely to come again
- Despite the number of visitors still being below 2019 levels, the Gross Gaming Revenue (GGR) has increased, since GGR per visit has increased dramatically
- The new foreign visitors tend to spend more, resulting in higher GGR per visit despite a lower hold percentage in the Batumi operations compared to 2019
- The flow of visitors from the new markets is supported by increases in international flights to Batumi and also Kutaisi
- Casino visitors contribute to the Radisson Blu Batumi performance (Up to GEL 3 mln revenues in H1 2022)

Casino Iveria Batumi's improvement in EBITDA is driven by

- Additional revenues
- Savings on general and administrative costs of GEL 1 mln
- Synergies with other hospitality assets

Notes: GGR is gross gaming revenue (audited figures), the funds remaining with the casino before deducting costs Source: Company information

#### Average GGR per visit by local and international visitors

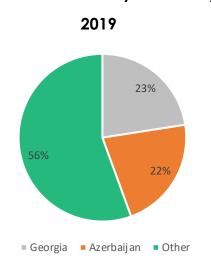


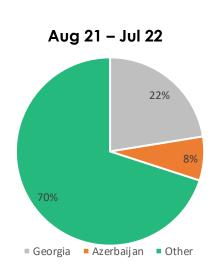
# Casino recovery occurred despite closed borders in Azerbaijan, historically one of the major markets





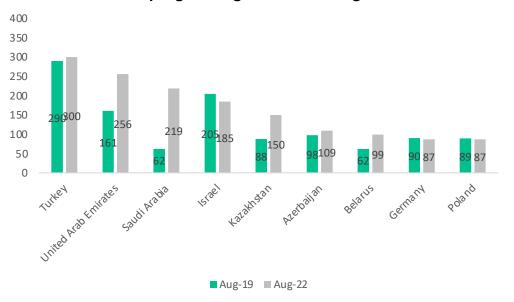
Casino Iveria Tbilisi GGR by nationality of visitors





The decrease in number of visitors from Azerbaijan is equivalent to a GEL 8 mln drop in GGR – this potential business is expected to return upon reopening of the borders

#### Number of monthly flights August 2022 vs August 2019



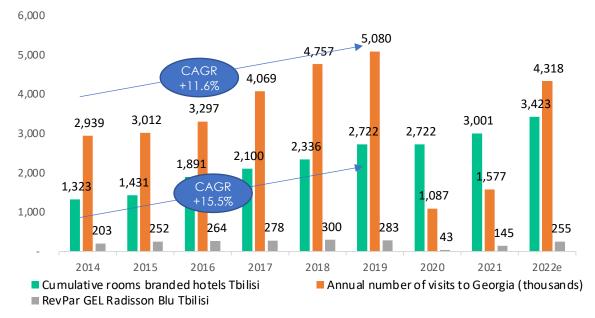
Source: Company information, GNTA, TAV Georgia, company estimates www.srgre.ge

## Supply of branded hotel rooms in Tbilisi is growing fast

### Supply of branded hotel beds still low by international benchmarks



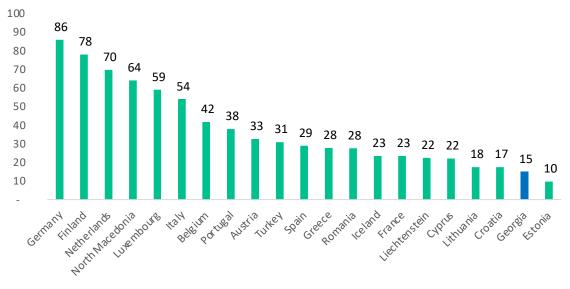
#### Cumulative number of rooms supplied to the Tbilisi market



- When Radisson Blu Iveria Tbilisi opened in 2009, it supplied more than 50% of the branded upscale market, today its share is 12%
- Additional supply of branded hotel rooms prior to 2020 was quickly absorbed by fast growing demand, leading to relatively stable RevPar level

During 2014 to 2019, the supply of branded hotel rooms grew faster than the annual number of visits to Georgia, however, the supply is still far below European benchmarks, suggesting further scope for supply growth

#### Beds per one thousand visits in 2019



Sources: Company information, STR/Deloitte, TBC Capital www.srgre.ge

### Radisson Blu Tbilisi shows high guest satisfaction and strong revenue generation

#### Upscale hotel, casino and event location in the centre of Tbilisi

Number of Rooms: 236

Opening date: September 2009

Hotel facilities:

Anne Semonin SPA

- Indoor and outdoor pool
- Ball room and meeting facilities
- Gym and beauty treatment
- Two restaurants and one cafe

#### **Republic Event Hall**

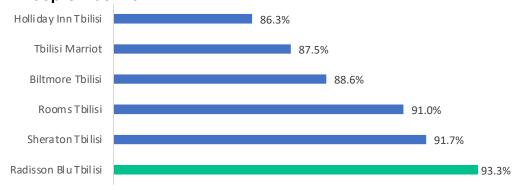
- Two restaurants
- 1,500 sgm event space for up to 1,000 guests

Notes: RevPar – revenue per available room, GRI – Global Review Index,

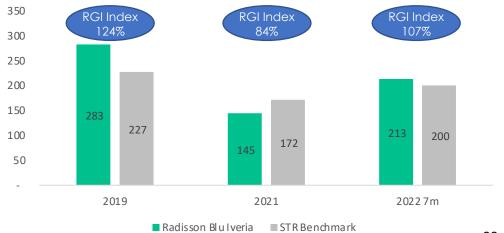
RGI – Revenue Generation Index Source: ReviewPro, Deloitte/STR www.srgre.ge In Soviet times the first international tourist hotel in the city's best location, the hotel was renovated by renowned international architects



#### ReviewPro Rankings per Global Review Index (GRI) as per 1st September 2022



#### RevPar comparison to competitive set



## Radisson Blu Batumi was opened in 2011 with casino operations and a beach club

Revenue generating index (RGI) measured by Deloitte/STR shows strong competitive position



#### Upscale hotel, casino and beach club located on the Black Sea coast

Number of Rooms: 168

Opening date: August 2011

Hotel facilities:

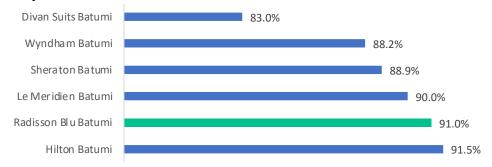
- Anne Semonin SPA
- Indoor and outdoor pool
- Ball room and meeting facilities
- Top-floor restaurant
- Ground-floor restaurant

About 20% of the annual hotel revenue is generated by the casino, in the low season the share is higher

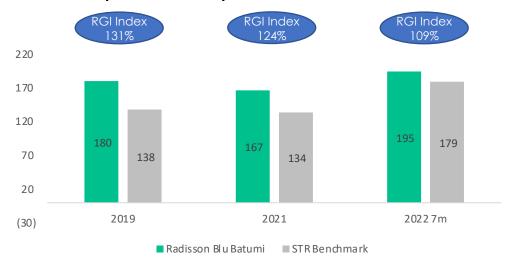
#### Iveria Beach

- Over 3000sqm beach venue
- Bar and restaurant, operated during season
- Live music, and many other forms of entertainment

#### ReviewPro Rankings per Global Review Index (GRI) as per 1<sup>st</sup> September 2022



#### RevPar comparison to competitive set



Sources: ReviewPro, Deloitte/STR, company information

## Radisson Collection Tsinandali opened in 2019 as a five-star hotel within a wine estate

Adjacent historical Chavchavadze Estate with botanical garden under patronage of the Silk Road Group



#### Luxury hotel and event location in the heart of the Georgian wine region

Number of Rooms: 124

Opening date: January 2019

Hotel facilities:

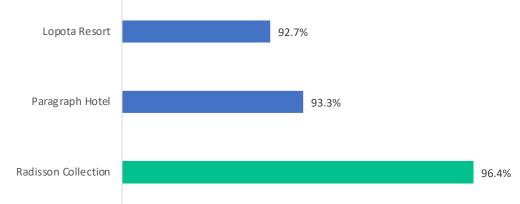
- Anne Semonin SPA
- Indoor and outdoor pool
- Outdoor concert location for 1,000 visitors
- Ballroom and meeting facilities
- Two restaurants
- Adjacent to historical botanical garden

Following opening and two years of pandemic restrictions, the hotel is in the ramp-up phase, thus RevPar still below competitive set





#### ReviewPro Rankings per Global Review Index (GRI) as per 1<sup>st</sup> September 2022



#### Tsinandali Museum

Operated by Silk Road Group under patronage





Source: ReviewPro, Deloitte/STR www.srgre.ge

### Park Hotel Tsinandali shows good reviews and benefits from proximity to Chavchavadze Estate



The Park Hotel Tsinandali is a non-branded economy hotel

Number of Rooms: 72

Opening date: August 2019

Hotel facilities:

Meeting facilities

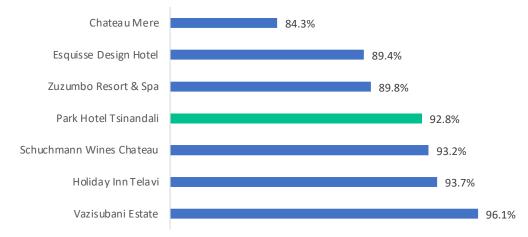
Restaurants

Following opening and two years of pandemic restrictions, the hotel is in the ramp-up phase, thus RevPar still below competitive set





#### ReviewPro Rankings per Global Review Index (GRI) as per 1<sup>st</sup> September 2022







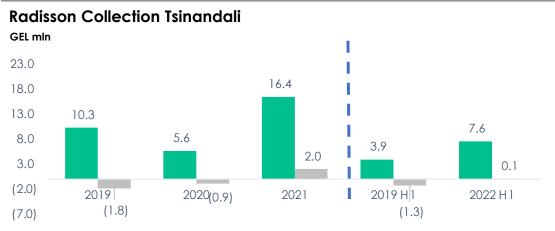
Source: ReviewPro, Deloitte/STR

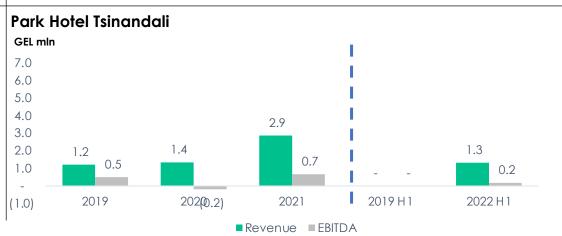
# In 2022, all hotel assets have continued strong recovery following the pandemic lockdowns











Source: Company information. Note: Park Hotel Tsinandali joined in the group from 2021 year, All numbers are IFRS audited, www.srgre.ge

### Table of contents



GEORGIA - MACRO SECTION

INTRODUCTION TO SRG REAL ESTATE

**DEVELOPED ASSETS** 

#### FINANCIAL PERFORMANCE

PRIORITY DEVELOPMENT PROJECTS OF THE GROUP

**ANNEXES** 

## Company performance in 2022 is significantly exceeding 2019 results



#### Segment reporting for businesses of SRG Real Estate LLC

|                                | A     | Audited |       | Мо      | anagerial |        |
|--------------------------------|-------|---------|-------|---------|-----------|--------|
| GEL mln                        | 2019  | 2020    | 2021  | 2019 H1 | 2022 H1   | YoY <> |
| Revenue From Casino Operations | 136.7 | 34.7    | 97.8  | 63.4    | 89.6      | 41%    |
| GGR Table                      | 89.9  | 23.2    | 68.3  | 44.1    | 61.1      | 39%    |
| GGR Slot                       | 38.6  | 8.6     | 23.5  | 16.0    | 23.6      | 47%    |
| Tips and other                 | 8.2   | 2.9     | 6.0   | 3.2     | 4.8       | 51%    |
| Revenue from Hotel Operations  | 68.0  | 18.3    | 58.3  | 29.9    | 34.6      | 16%    |
| Room Revenue                   | 41.6  | 8.8     | 30.7  | 17.7    | 17.9      | 1% '   |
| Other Revenue                  | 26.4  | 9.5     | 27.6  | 12.2    | 16.6      | 37%    |
| Other Revenue                  | 18.1  | 49.5    | 18.4  | 5.8     | 11.6      | 101%   |
| Total Revenue                  | 222.8 | 102.5   | 174.6 | 99.0    | 135.8     | 37%    |
| Adjusted EBITDA Casinos        | 29.2  | 0.2     | 33.1  | 9.1     | 30.2      | 234%   |
| Adjusted EBITDA Hotels         | 16.9  | (4.2)   | 12.3  | 5.0     | 7.1       | 41%    |
| Adjusted EBITDA Other          | (7.3) | 27.5    | (7.6) | (4.9)   | (2.6)     | 46%    |
| Adjusted EBITDA                | 38.8  | 23.5    | 37.8  | 9.2     | 34.7      | 276%   |
| Adjusted EBITDA margin         | 17%   | 23%     | 22%   | 9%      | 26%       |        |

Note: Company calculates Adjusted EBITDA by adjusting profit from continuing operations to exclude following items: finance costs and finance income, corporate income tax and any other taxes related to the distribution of dividends, depreciation, amortization, revaluation, impairment (losses / reversals) of non-current assets, net foreign exchange gain/(loss), including gain/(loss) on hedging instruments, currency forward contracts and any other gain/(loss) attributable to changes in foreign currency exchange rates.

Source: Company Information

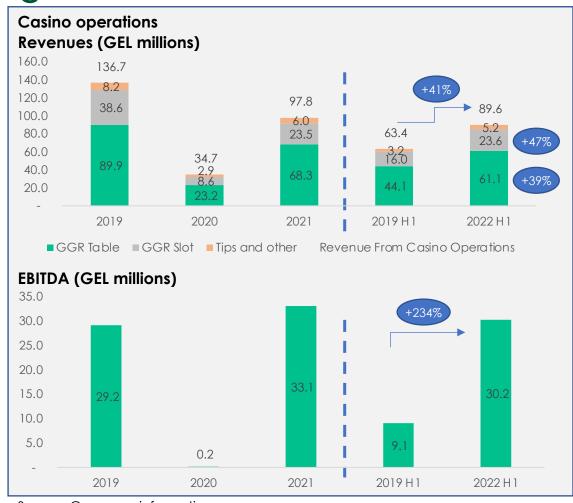
#### Performance highlights for standalone segments

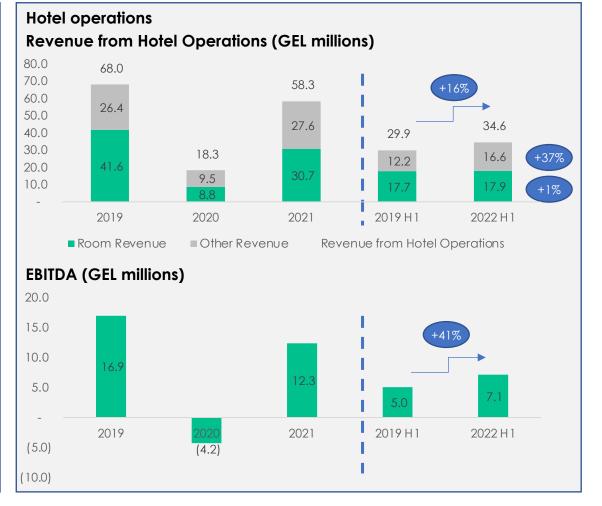
- Asset sales in 2019 and 2020, reported in Other Revenue, helped to compensate the depressed hospitality business during lock-downs in 2020 and 2021
- By 2021 total revenues from operations had recovered close to 80% of 2019 levels
- Furthermore, in 2022 H1 total revenues already exceeded the 2019 level by 37%, more so for casino revenues (41%)
- In 2022 H1, hotel revenues exceeded 2019 levels by 16% as Tsinandali Radisson and Park Hotel became fully operational
- Consolidated EBITDA in 2021 was only GEL 1 mln short on the 2019 results, helped by lower costs on licenses and marketing
- 2022 H1 EBITDA has almost reached full year levels of 2019 and 2021
- In particular, the Adjusted EBITDA 2022 H1 of casinos more than tripled due to a lower cost base and a sharp increase in revenues

# Hotel and casino segments show strong revenues and cash generation

## Performance in 2022 H1 exceeds results of 2019 H1 for all components







Source: Company information

## The company expects the growth to remain strong in 2022 and moderate from 2023

Delivering strong financial ratios to support the further development of asset portfolio



#### **Financial Projection Highlights**

#### **Green Box:**

- Total revenues in 2022 to exceed 2019 levels above 40% (up from 37% in the first half of 2022)
- Casino business to remain the main driver of revenue increase, exceeding 2019 levels by more than 50% (from 41% in 2022 H1)
- Hotel revenues will exceed 2019 levels by more than 25% as Tsinandali Radisson and Park Hotel operate in full capacity
- EBITDA to double versus 2019 for the full year 2022 in the first half of 2022 the increase was even more than three times
- Company expects more than 4% organic growth rates for revenues and EBITDA for the subsequent years

#### **Orange Box**

- Revenue generation is expected to start from 2025 and to stabilize after three years of operation
- By 2027 new projects are expected to contribute additional GEL 40 mln in EBITDA annually

Developed assets

Priority 1 projects for development

### Table of contents



GEORGIA - MACRO SECTION

INTRODUCTION TO SRG REAL ESTATE

**DEVELOPED ASSETS** 

FINANCIAL PERFORMANCE

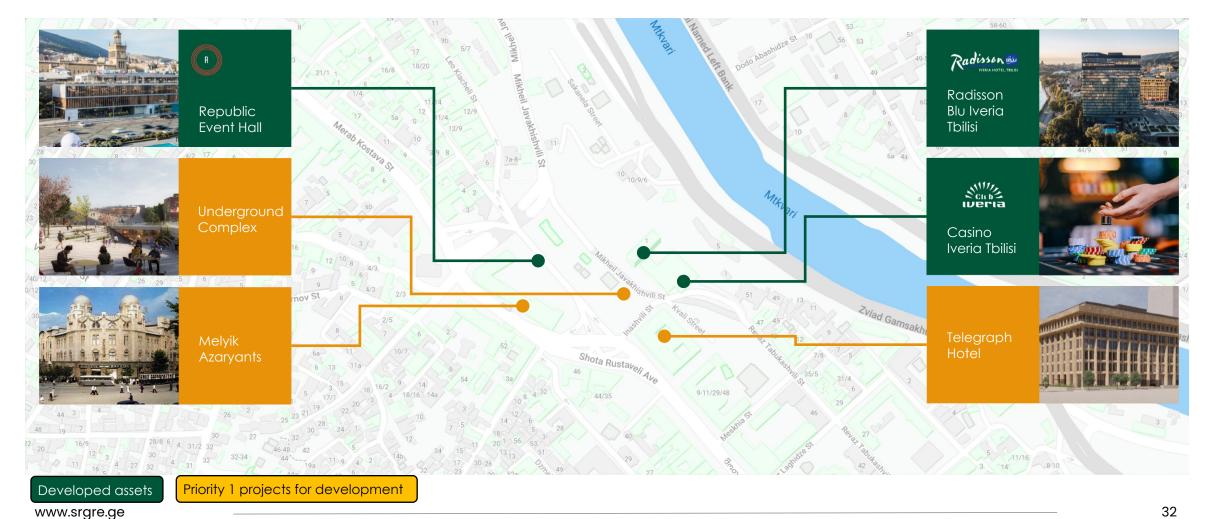
#### PRIORITY DEVELOPMENT PROJECTS OF THE GROUP

**ANNEXES** 

## Tbilisi cluster of assets located in the heart of Georgia's capital city

Telegraph to be next iconic hotel project on main square of capital





### Telegraph Hotel Tbilisi to become another upscale hotel located next to Radisson Blu

Telegraph Hotel will benefit from synergies with Radisson Blu hotel including shared use of facilities



#### Upscale boutique hotel with international brand

Status: Cultural heritage under rehabilitation

Location: In the center of Tbilisi, Rustaveli avenue

Number of rooms: 237

#### **Facilities:**

- 7 restaurants
- Jazz club
- Ballroom
- Meeting facilities
- · Office space
- Gym

#### Highlights and development status

Radisson Collection brand to benefit from high synergies with existing Radisson Blu Tbilisi hotel

LEED certificated project - the first precedent in Georgia

Current Status: Brownfield

Reconstruction and renovation works are planned to start latest Jan-2023

The hotel is expected to be fully functional in the beginning of 2025

Total additional investment GFL 159 mln

- Committed cash equity GEL 45 mln
- · Committed debt GEL 114 mln







## Parking, retail and rentable space in the city centre

Infrastructure will create additional pedestrian space on Republic Square benefitting existing projects of Green Box in Tbilisi cluster



#### **Underground Complex**

#### Parking and retail in the city centre

Status: Under rehabilitation

Location: In the centre of Tbilisi, Rustaveli

avenue

#### **Facilities**

- 115 parking lots
- 8,700sqm rentable retail space

#### Highlights and development status

Current status: Brownfield

Reconstruction and renovation works are planned to start in 2023



#### **Melik Azaryants**

#### Rentable space in the city centre

Status: Cultural heritage under rehabilitation

Location: In the centre of Tbilisi, Rustaveli avenue

G. 1 G. 1 G G

#### **Facilities**

• 6,000 sam rentable retail space

#### Highlights and development status

Historical building

Current status: Brownfield

Reconstruction and renovation works are

planned to start in 2023





www.srgre.ge \_\_\_\_\_\_ 34

## Orange Box projects to be completed within two years from start of construction



#### Planned investment schedule for Orange Box assets

| GEL mln             |                         | Total | 2022 | 2023 | 2024 | 2025 |
|---------------------|-------------------------|-------|------|------|------|------|
| Tolograph Hotal     | Investment              | 159   | 10   | 79   | 54   | 16   |
| Telegraph Hotel     | Value at the end        |       | 83   | 162  | 216  | 232  |
| Underground         | Investment              | 45    | -    | 20   | 20   | 5    |
| Complex             | Value at the end        |       | 35   | 56   | 76   | 80   |
| Melik Azaryants     | Investment              | 30    | -    | 14   | 14   | 3    |
| Melik Azdi yanis    | Value at the end        |       | 28   | 42   | 55   | 58   |
|                     | <b>Total Investment</b> | 234   | 10   | 113  | 88   | 23   |
| Total Orange Box    | of which equity         | 45    | 10   | 35   | -    | -    |
| Total Oralige Box   | of which debt           | 189   | -    | 78   | 88   | 23   |
|                     | Value at the end        |       | 147  | 260  | 348  | 371  |
| Total Green Box     | Value at the end        |       | 438  | 438  | 438  | 438  |
| Total               | Value at the end        |       | 584  | 697  | 785  | 808  |
| Share of Orange Box |                         |       | 25%  | 37%  | 44%  | 46%  |

#### Status of Orange Box projects

Orange Box projects are currently being developed

- Completed design projects for Telegraph Hotel and Melik Azarvants
- All construction permits obtained for Telegraph Hotel
- Tender results for Telegraph Hotel expected by October 2022
- Telegraph project has financially closed with local bank financing – potentially to be refinanced by proposed financing

Orange Box projects expected to generate revenues from 2025

## For futher information please contact us



#### Mamuka Shurgaia

CEO, SRG Real Estate LLC mamuka.shurgaia@silkroad.ge

#### **Nona Oniani**

CFO, SRG Real Estate LLC nona.oniani@silkroad.ge































### Table of contents



GEORGIA - MACRO SECTION

INTRODUCTION TO SRG REAL ESTATE

**DEVELOPED ASSETS** 

FINANCIAL PERFORMANCE

PRIORITY DEVELOPMENT PROJECTS OF THE GROUP

FINANCIAL STRATEGY

#### **ANNEXES**

## Statement of Consolidated Financial Position

Reconciliation of stated asset values with consolidated audited financial statements



| Amounts are presented in GEL mln              | Audited Balance as at 31 December 2019 | Audited  Balance as at 31 December 2020 | Audited  Balance as at 31 December 2021 |
|---|--|---|---|
| Assets  |  |   |   |
| Property Plant and Equipment                  | 273.4                                  | 274.8                                   | 267.2                                   |
| Investment Property                           | 302.1                                  | 303.7                                   | 309.8                                   |
| Intangible assets                             | 6.5                                    | 2.6                                     | 5.6                                     |
| Prepayments for non-current assets            | 6.0                                    | 0.6                                     | 0.3                                     |
| Loans receivable                              | 218.4                                  | 267.7                                   | 237.3                                   |
| Non-current assets                            | 806.3                                  | 849.4                                   | 820.2                                   |
| Inventories                                   | 5.4                                    | 3.7                                     | 4.9                                     |
| Loans receivables                             | 5.3                                    | 3.3                                     | 40.7                                    |
| Trade and other receivables                   | 7.4                                    | 16.4                                    | 9.0                                     |
| Cash and cash equivalents                     | 30.6                                   | 16.2                                    | 34.4                                    |
| Prepayment and other assets                   | 9.5                                    | 6.4                                     | 7.7                                     |
| Total Current Assets Total Assets             | 58.3                                   | 46.1                                    | 96.7                                    |
|   | 864.6                                  | 895.5                                   | 916.9                                   |
| Equity  | (/71.0)                                | //71 1)                                 | (/71 1)                                 |
| Charter capital                               | (671.0)                                | (671.1)                                 | (671.1)                                 |
| Accumulated losses                            | 134.2                                  | 136.7                                   | 137.9                                   |
| Equity attributable to owners of the          | (52( 0)                                | (524.4)                                 | (522.2)                                 |
| Company                                       | (536.8)                                | (534.4)                                 | (533.3)                                 |
| Non-controlling interests  Total Equity       | (16.6)                                 | (4.5)                                   | (7.5)                                   |
|   | (553.4)                                | (539.0)                                 | <b>(540.8)</b>                          |
| Loans and borrowings                          | (218.1)                                | (267.8)                                 | (263.5)                                 |
| Trade and other payables Put option liability | (31.8)                                 | (1.0)                                   | (0.5)                                   |
| Total Non-Current Liabilities                 | (249.9)                                | (40.8)<br>( <b>309.6</b> )              | (42.4)<br>(306.4)                       |
| Loans and borrowings                          | (44.8)                                 | (35.8)                                  | (49.3)                                  |
| Trade and other payables                      | (16.5)                                 | (11.1)                                  | (20.3)                                  |
| Current liabilities                           | (61.3)                                 | (46.9)                                  | (69.6)                                  |
| Total liabilities                             | (311.2)                                | (356.5)                                 | (376.1)                                 |
| Total equity and liabilities                  | (864.6)                                | (895.5)                                 | (916.9)                                 |

|                      | GEL 577.0 mln   |              |              |
|----------------------|-----------------|--------------|--------------|
|                      | <b>—</b>        |              |              |
| GEL mln              | Book value Appr | aisal effect | Market Value |
| Green box            | 239.0           | 198.7        | 437.7        |
| Orange box           | 71.6            | 65.2         | 136.8        |
| Yellow box           | 266.4           | 75.8         | 342.2        |
| Total property value | 577.0           | 339.7        | 916.6        |

Note: In July 2022, Colliers Georgia revalued the assets of SRG Real Estate with a net revaluation effect of close to 59% on total book value

Long term and short term loans receivable (in total GEL 278 mln) are mainly from intergroup companies and will be netted against intergroup payables and equity by the end of 2022, the net effect is expected to reduce the book value of equity by more than GEL 150 mln

Debt relating to Green Box assets to third parties (Georgian banks) is expected to be GEL 198 mln at the end of 2022

Source: SRG Real Estate LLC consolidated financial statement audit report for 2021, Colliers

## Statement of Consolidated Other Comprehensive Income

| Amounts are presented in GEL mln                                    | Year 2019 | Year 2020 | Year 2021 |
|---|-----------|-----------|-----------|
| Revenue   | 187.4     | 56.7      | 144.7     |
| Other income  | 13.7      | 40.6      | 7.8       |
| Operating costs   | (82.5)    | (30.2)    | (59.6)    |
| Wages and other employee benefits                                   | (71.5)    | (35.7)    | (51.6)    |
| Depreciation and amortization                                       | (27.8)    | (26.5)    | (29.4)    |
| Impairment loss of trade and other receivables and loan receivables | (1.3)     | (0.4)     | (0.4)     |
| Other expenses  | (3.0)     | (4.3)     | (2.3)     |
| Results from operating activities                                   | 14.9      | 0.2       | 9.3       |
| Interest income   | 17.5      | 18.9      | 19.7      |
| Net foreign exchange gain/(loss)                                    | (0.7)     | 2.4       | 3.0       |
| Interest expenses   | (23.3)    | (22.4)    | (29.5)    |
| Net finance costs   | (6.6)     | (1.1)     | (6.8)     |
| (Loss)/profit before income tax                                     | 8.3       | (0.9)     | 2.5       |
| Income tax benefit  | 0.9       | -         |           |
| (Loss)/profit and total comprehensive (loss)/income for the year    | 9.2       | (0.9)     | 2.5       |

Audited

Audited

Audited

Reconciliation of standalone segment and EBITDA with consolidated audited financial statements



#### Reconciliation of revenue

| GEL mln                           | 2019   | 2020  | 2021   |
|-----------------------------------|--------|-------|--------|
| Revenue from Casino operations    | 136.7  | 34.7  | 97.8   |
| Revenue from Hotel operations     | 68.0   | 18.3  | 58.3   |
| Other revenue                     | 18.1   | 49.5  | 18.4   |
| Total standalone revenue          | 222.8  | 102.5 | 174.6  |
|                                   |        |       |        |
| Eliminations for consolidation    | (14.1) | (3.9) | (11.5) |
| Revenue reclassification per IFRS | (7.6)  | (1.3) | (10.5) |
| Total effect on revenue           | (21.7) | (5.2) | (22.0) |
|                                   |        |       |        |
| Total consolidated revenue        | 201.1  | 97.3  | 152.5  |

Profit/(loss) reconciliation to adjusted EBITDA

| , (   |        |        |        |
|---|--------|--------|--------|
| GEL mln   | 2019   | 2020   | 2021   |
| Profit/(loss) for the year  | 9.2    | (0.9)  | 2.5    |
| Income tax benefit  | (0.9)  | -      | -      |
| Interest expenses   | 23.3   | 22.4   | 29.5   |
| Net foreign exchange gain/(loss)                                    | 0.7    | (2.4)  | (3.0)  |
| Interest income   | (17.5) | (18.9) | (19.7) |
| Impairment loss of trade and other receivables and loan receivables | 1.3    | 0.4    | 0.4    |
| Depreciation and amortization                                       | 27.8   | 26.5   | 29.4   |
| Reclassification: casino license fee amortization                   | (5.2)  | (3.6)  | (1.3)  |
| Adjusted EBITDA   | 38.8   | 23.5   | 37.8   |

Source: SRG Real Estate LLC consolidated financial statement audit report for 2021 www.srgre.ge

## Silk Road Group has an entrepreneurial ownership





George Ramishvili is the founder and controlling shareholder of SRG. He studied Hydro-Technical Engineering at the State Polytechnic Institute of Tbilisi and Economics with a degree from the State University of Georgia. He has over 25 years of experience in business development. George is a member of the French Legion d'Honneur and a supporter of classical music (founder of Tsinandali Festival) and the Georgian Skiing federation (longtime president). George is married with four children.



Yerkin Tatishev has been collaborating with SRG in a series of development projects since 2006 and joined SRG as a partner in 2019, with Silknet's acquisition of Geocell. Apart from his involvement in SRG. Yerkin is the Founding Chairman of Kusto Group, an international industrial holding with an annual turnover exceeding USD 1 billion. He studied at Moscow State Management University and, in 2022, was selected the EY Business Man of the Year. Yerkin is married with five children and lives in Almaty.



Alex Topuria joined SRG in the late 1990s after returning from studies and work in Germany. Alex first studied Economic Geography at the Tbilisi State University, Georgia, followed by studies in Economics and Business Management in Witten-Herdecke University, Germany. He developed SRG's logistics and oil trading business in Central Asia and now serves on the board of SRG. Having been a member of the Dynamo Tbilisi football cadre, he now supports development of Georgian football. Alex is married with two children.



David Borger joined SRG as a partner in 2005 after helping to build SRG's oil trading business in 2004. He studied business in Witten-Herdecke University, Germany, and holds a PhD in Accounting and Finance from the London School of Economics. David has worked in information technology, management consulting, development finance and academia. Before joining SRG, he worked for the Boston Consulting Group in projects for the financial and insurance industry. He lives with his family and two children in Munich.



Share of ultimate beneficial ownership in Silk Road Group Holding LLC

### \_\_Legal structure



